

MARK

ANOTHER
ARCHITECTURE

MARK #7

APRIL / MAY 2007

EUROPE €19.95 / UK £ 14
JAPAN ¥ 3,570 / KOREA 40,000 WON
CANADA \$ 29.50 / USA \$ 24.95

BY THE MAKERS OF
FRAME



JAPANESE

HOUSES



8 710966 141267



MEET AURALAB, THE WORLD'S FIRST
ARCHITECTURAL-RENDERING OFFICE
TO PRESENT BUILDINGS IN THE SNOW
BENEATH AN INK-BLACK SKY.

TEXT STEVEN WASSENAAR
IMAGES AURALAB



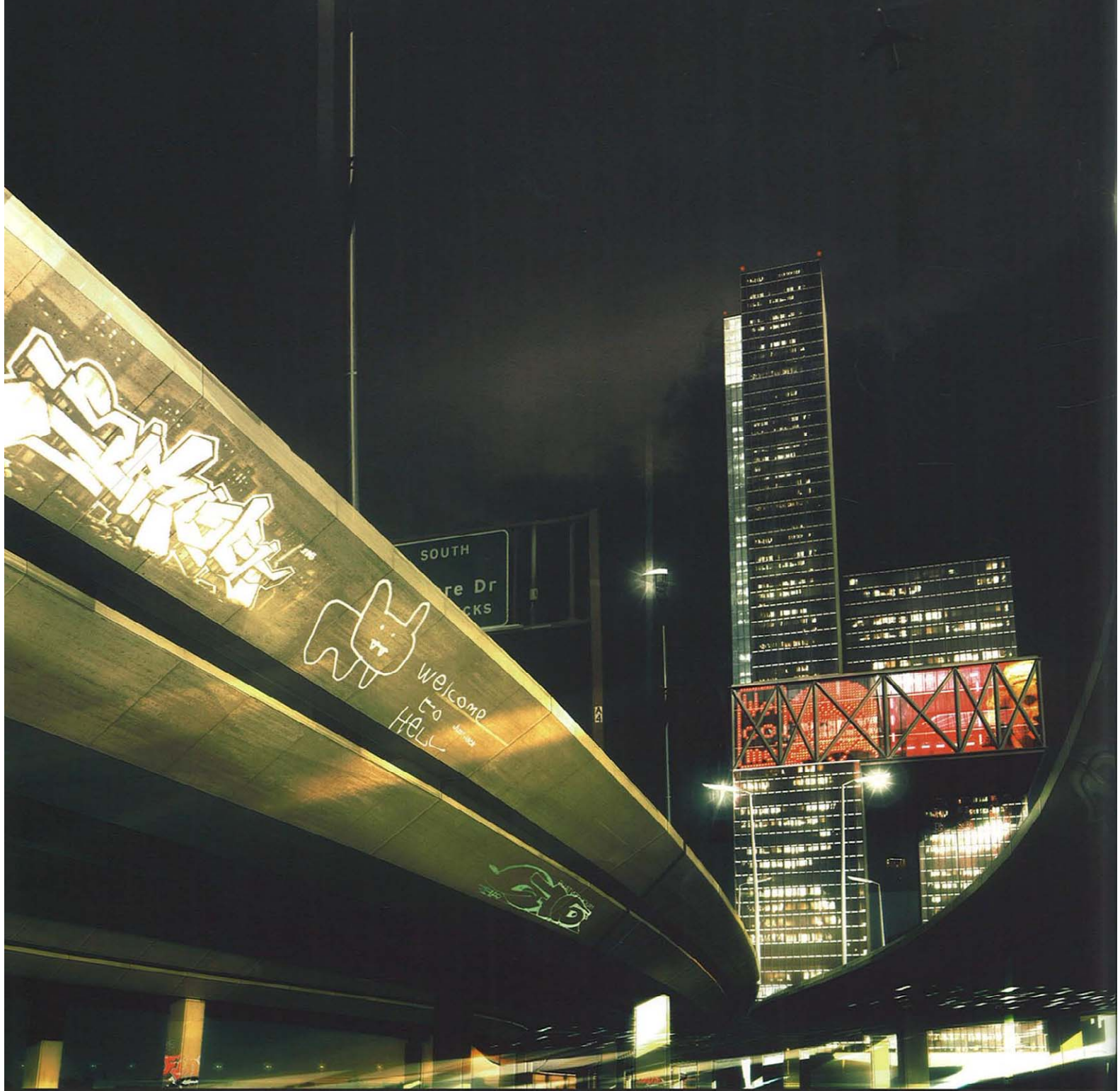
ABOVE THE AURALAB TEAM. FROM LEFT TO RIGHT: THOMAS SÉRIÉS, AMINA HATIRA, MARIE THIRION, MATHIEU SAMUEL, MANOU HENIN, LAURENT THÉAUX, ÉRIC DE BROCHE DES COMBES.

NOT PRESENT ARE SHANGHONG WANG, MANON GAILLET, MARION DUCLOS, LUCIE TOMANOVA, DANA POPESCU AND JULIEN ALMA.

MUSEUM PLAZA

LOUISVILLE, KENTUCKY, 2004

ARCHITECT: REX



ABOVE GRAFFITI ADDED TO MOTORWAY; 'IT'S UNUSUAL TO USE THE TERM "HELL" IN A PROMOTIONAL DRAWING.'

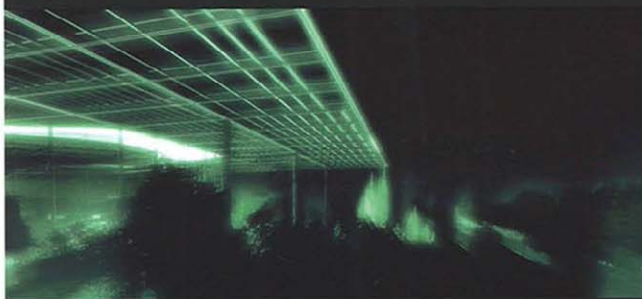
DALLAS CENTER FOR THE PERFORMING ARTS

DALLAS, TEXAS, 2004 (UNDER CONSTRUCTION)

ARCHITECTS: FOSTER AND ASSOCIATES (MARGOT AND BILL WINSPEAR OPERA)

REX/OMA (DEE AND CHARLES WYLY THEATER)

MDP/MICHEL DESVIGNE (LANDSCAPE)



ABOVE FOR THIS PROJECT, AURALAB MADE A DARK FILM, USING AC/DC'S 'HARD AS A ROCK' AS THE SOUND-TRACK. THE CLIENTS WERE ONLY 'HALF PLEASED', BUT AURALAB LOVED

THE RESULT. 'WE TRIED AND FAILED, BUT IT WAS ONE OF OUR GREATEST SUCCESSES.'